

Symon Design Studio

Content creation and content management are the keys to a dynamic visual communications eco-system. Symon Design Studio™ is a client software application that allows users to control the look, feel and usability of display solutions within a visual communications network.

Symon Design Studio is a comprehensive tool that lets you organize digital assets, create content, build layouts and shows, schedule play times and view proof-of-play reporting statistics. It is used across the Symon eco-system managing and supplying content for a wide range of end-points like mobile devices, LCD and plasma displays, and the PC desktop,

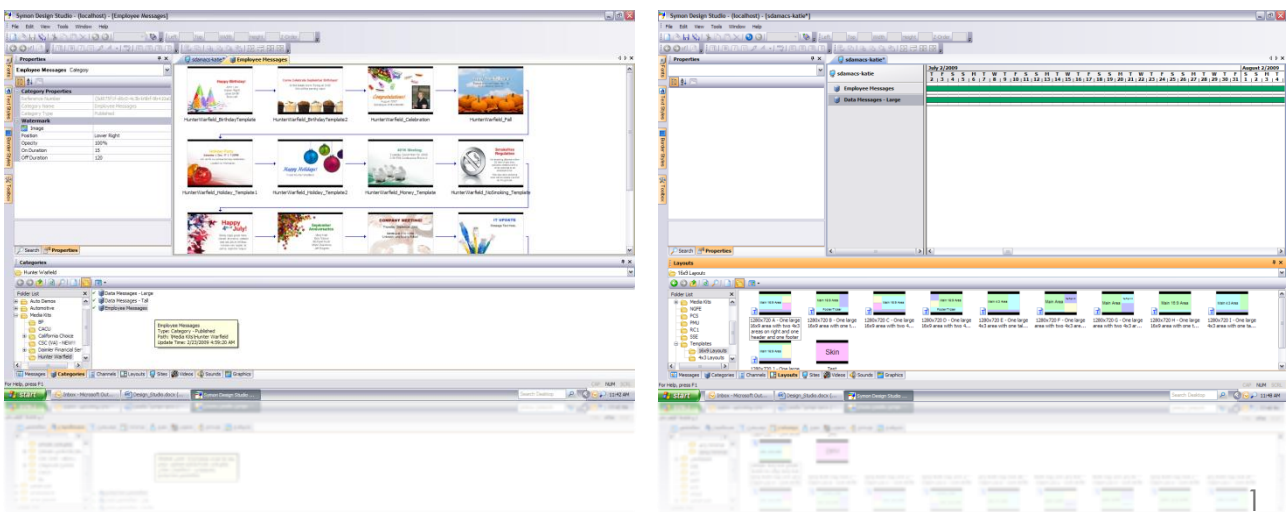
Centralized and Remote Management Capability

Symon Design Studio enables the transformation of ordinary video “wallpaper” into a compelling and irresistible visual expression of your brand, company identity and corporate information.

- Create and schedule rich dynamic content of virtually any type
- Pre-designed templates make it easy to create attractive graphics for broadcast
- Multiple levels of permissions for large team collaboration and workflow
- Customized screen layouts including broadcast, cable, or satellite feeds are easy to create
- Inclusion of external feeds, e.g. satellite, cable, broadcast feeds
- Create touch screen applications and wayfinding kiosks

Supports Popular Video and Graphical Formats.

Symon Design Studio supports a variety of video, graphical and audio formats, including WMV, MOV, MPEG 1, 2 - 4, PNG, JPG, GIF, and SWF.



Features and Technical Requirements

Features

- Support for new gauges, charts and tables
- Rotation of areas and messages with drag & drop text, graphics, font, and border styles
- Real-time data and logic based triggers
- Unicode support
- Interactivity
- Thumbnail views of layouts, graphics, text styles and messages
- Additional support for standard graphic and video formats
- Drag & Drop, graphical timeline-based scheduling and playlist adjustments
- Event logging and proof of play reporting

Client Operating Requirements

- 2.0 GHz or faster Pentium 4-class CPU
- 1 GB RAM or more
- Supported Operating Systems:
Windows Server 2003 Standard or Enterprise SP2
Windows Vista Business or Ultimate
Windows XP Pro SP2
- Windows Server 2008 is coming soon
- 64-bit versions of Windows operating systems are not supported
- .NET Framework 2.0
- .NET Framework Client Profile for 3.5 SP1
- Windows Media Player 10 or higher
- NTFS file system
- 10GB hard drive space (more may be required dependent on quantity and/or file sizes of digital assets: video and graphic files)
- MS XML v6.0
- Latest Windows updates and service packs
- Latest available videos drivers from vendor

